

Placer Alert- Emergency Notification System Sign-up Information

All public safety agencies in Placer, Sacramento, and Yolo counties have partnered to have a state of the art community notification system to alert residents about emergency events and other important public safety information. This system enables us to provide you with critical information quickly in a variety of situations, such as severe weather, unexpected road closures, missing persons, evacuations, and significant emergency incidents.

Placer Alert uses the primary “land-line” telephone assigned to a residence or business to deliver messages. Citizens have the opportunity to register with Placer Alert and add additional devices capable of receiving messages such as email, text, and cell phone. Residents of the City of Auburn are encouraged to register their most widely used devices to receive critical information wherever they may be. To register please go to the following Placer Alert link and follow the instructions. It is fast and simple:

<http://www.placer.ca.gov/departments/sheriff/citizenalert>

Information that is provided through the Placer Alert system will be used only by participating public safety agencies for notification purposes. Your information will not be given or sold to any other vendor or organization. The Placer Alert system is powered by Everbridge.

Email contact for additional questions placeralert@placer.ca.gov